Survey of the Different Tourist Destinations In the Municipality of Buenavista

by

Paul Gabinete, et.al

Abstract

The man purpose of this study was to find out the status of the tourist destination and support services in Buenavista, Guimaras in 2006.

Specifically, the study sought answers to the following questions:

- 1. What are the different tourist destinations In the Municipality of Buenavista?
- 2. What are the support services available in terms of medical, transportation, road network, and communication, peace and order situation?
- 3. What is the classification of these tourist destinations?
- 4. What are the different historical landmarks found in Buenavista, Guimaras?

The study was focused on the different tourist destinations in the Municipality of Buenavista in 2006. The study made use of descriptive design. The respondents of this study were the resort owners in the Municipality of Buenavista. Total enumeration was used in the conduct of the study. On the actual interview only eight (8) were the respondents. The questionnaire was distributed to the respondents and was collected after they have finished anwswering it. The statistical tool used is the frequency count and percentages.

The findings were as follows:

- 1. Results of the study showed that the different tourist destinations in the Municipality of Buenavista were classified as mountain resort 3 or (15%), beach resort 5 or (25%), religious site 1 or (5%) historical sites 3 or (15%), natural attractron 4 or (20%), agro-tour ism 1 or (5%) and special point of interest 4 or (20%).
- 2. Results of the study showed that in the support services avarlable rn terms of medical services there were seven 7 or 87.50% which have medicines rn cases of emergency, and all establishment or 100% of them have first aides provrsron in terms of communication facilities the study showed that all resorts or 100% have cellular phones, 5 or (62.50%) have internet accesses., and only One {1) or 12.50% has cable access in their place. In terms of banking services, the result of study showed that, all of the respondents or 100% said yes, that there is an avarlable bank in Buenavista and all of the respondents or 100% agreed that the bank recerves remittances from within and outside the country.
- 3. Results of the study showed that there were different historical landmarks that can be found in Buenavista, Guimaras. There are three (3) or 15% historical sites, among these three (3) are the: McArthur's Wharf; Punta Blanco and Camp Jossman or McArthur's Headquarters. in view of the findings of the study, the researchers drew the following con clusions:
- 1. That the Municipality of Buenavista has a lot to offer to the visitors/tourist both of man made and natural attractions. However, all accommodation establishments can offer services suited to the sensitive taste of foreign visitors. As a weekend hideaway from the local people from the nearby places especially the domestic tourist then the Municipality of Buenavista is a perfect place.
- 2. That as to visitors who wanted rest, relaxation, serenity and nearness to God and medita tion, the Municipality of Buenavista is the perfect hideaway because there are lots of recre ational activities offered in the different resorts/accommodation establishments.
- 3. That in our observation during actual survey, resort owners has a unique hospitality. They welcomed strangers and visitors with an open arm.
- 4. That all support services needed to make the study of the visitors in the Municipality of Buenavista as assessed by the Department of and Tourism and Municipal Government is all in place improvement to offer more satisfaction to the visitors.

The study recommends:

- 1. That the Municipal Government and the Department of Tourism should encourage accommodation establishments/resorts to improve the facilities and amenities aside from what is available in their respective establishment so as to encourage more tourists to come to the Municipality of Buenavista;
- 2. Those establishment that already have accreditations from the Department of Tourism should aim more for and convince their guests that really they are accredited by giving the best services and everything to the customers/guests. While those who do not have any accreditation, they have to apply for such so that more tourists will be encouraged to visit the Municipality of Buenavista.
- 3. That the Municipal Government should assist the Municipal Tourism Department by im proving the support services within the Municipality of Buenavista especially the improve ment of the road network, communication and banking and related facilities and the services offered by the Department of Public Work and Highways (DPWH);
- 4. That the Guimaras Local Government Unit (LGU) should lobby with other LGU's all over the country to visit or hold their conferences in the Municipality as well as by advertising the tourists destinations in the municipality of Buenavista nationwide.