

Feasibility Study on the GSC Offering of BS Criminology for AY 2007-2008

Donna T. Escaran
Dr. Domingo G. Umani Jr.

Background of the Study

Guimaras State College as the only higher education institution in the island province of Guimaras steadfastly caters to the needs of the Guimarasnon youths of affordable quality education. The presence of a state college in the province had contributed much to the improvement of the lives of the Guimarasnons.

In accordance with the pertinent provisions of Republic Act No. 7722 otherwise known as the "Higher Education Act of 1994", there shall be a rationalized Criminal Justice Education in the country that shall include degree programs in Criminology, Law Enforcement Administration, Correctional Administration, Industrial Security Administration and Forensic Science, among others, in order to meet the demands of globalization and its impact on the rapidly changing and interdisciplinary fields of criminal justice. Thus, as a response to this mandate the Guimaras State College is planning to offer the Bachelor of Science in Criminology for Academic Year 2006 – 2007. However, offering a new course entails proper study so that the school will be assured that there will be resources and enrollees available to ensure the viability of the offering of this course, hence this feasibility study.

I. Marketing Aspect

The Guimaras State College started as a secondary school in 1964 and in 1980 it offered post-secondary trade and technical courses and later in 1994 it became Guimaras Polytechnic College through RA 7944. Guimaras State College at present has 63 faculty members who may either be permanent or contractual. Faculty members teach general and professional subjects on the following courses offered by the college namely: Bachelor in Elementary Education, Bachelor in Secondary Education, Bachelor in Industrial Technology, Bachelor of Science in Business Administration and Bachelor of Science in Information Technology.

Presently, the college has 1, 686 enrolled college students and maintains a laboratory high school and is offering grade one for its basic education department.

The incoming freshmen BS Criminology students will pass the competitive oral and written admission tests, physical admission tests and requirements relative thereto and must submit proof of high school graduation or credential from secondary school wherein the student had finished secondary education.

The target market is the incoming college freshmen from the island of Guimaras and neighboring provinces.

For assumption purposes, it is estimated that only 53 out of 265 of the secondary high school graduates surveyed representing 20% of those who signified an intention to enroll in BS Criminology will enroll at Guimaras State College and the remaining 212 or 80% will be enrolling in the various schools, colleges and universities in Iloilo offering BS Criminology.

Guimaras State College will market the BS Criminology course through its yearly career guidance program. Posted advertisement will be placed at the different port or entry/exit in the island of Guimaras to enhance local awareness.

II. Organizational Aspect

The organizational structure of the School of Criminology will be patterned similar to all schools existent in the college. The School of Criminology shall be directly under the office of the vice president for Academic Affairs and shall be efficiently administered by a school dean.

The School of Criminology faculty and staff will be directly under the Office of the Vice President for Academic Affairs. The staffing pattern observed by the different schools in existence will hold true to the school of criminology.

Faculty and staff compensation follows the compensation program of the college computed as to academic rank and units load for permanent faculty members and part timers, respectively.

III. Financial Aspect

The initial enrollment of the School of Criminology will be 53 students representing 20% of the 265 public secondary graduating students who signified their intention to enroll in the BS Criminology course out of 2, 415 respondents likewise for assumption purposes a 5% enrollment increase for the succeeding freshmen students is assumed for the next five years.

Table 2
Projected Enrollment of the Next Five Years

Academic Year	Previous Year's Enrollment	Increase Enrollment 5% (Percent)	New Additional Enrollment	Total Enrollment
2007 - 2008				53
2008 - 2009	53	3	56	109
2009 - 2010	109	3	56	165
2010 - 2011	165	3	56	221
2011 - 2012	221	3	56	277

The school projected income will be based on the P100 peso per unit computation for tuition fee while miscellaneous fees are omitted for collections coming from this automatically remitted and are utilized for the purpose it is identified prior to collection.

Table 3
Income from Tuition Fees for the Next Five Years

Academic Year	Total Enrollment	Tuition Rate	Income
2007 - 2008	53	100/unit x 21 units per student	111,300.00
2008 - 2009	109	100/unit x 21 units per student	228,900.00
2009 - 2010	165	100/unit x 21 units per student	346,500.00
2010 - 2011	221	100/unit x 21 units per student	464,100.00
2011 - 2012	277	100/unit x 21 units per student	581,700.00

Profit will be treated as to liquidity of the school's operationalization based on the number of students enrolled multiplied with a regular student load of 21 units per semester per student at P100.00/unit.

IV. Technical Aspect

The School of Criminology houses an office for the school dean, assistant dean and staff, a faculty room for its faculty. Classrooms are equipped with adequate chairs, instructor's podium/table, white/black boards, well-lighted and ventilated.

Laboratory and support facilities will follow the standard specifications set by the authorities and will be instituted within the premises of Guimaras State College.

The BS Criminology has a total of 165 units. The program is comprised of the General Education components, professional courses and practicum.

Faculty members teaching General Education course shall have at least master's degree in their field of specialization. There shall be a separate office with amenities for the dean/chairman/faculty and staff. The school shall encourage deans, faculty members and students to conduct independent or joint scholarly research on crime and crime prevention and other related issues to help solve problems affecting the community. The college shall at all times maintain high standards of instruction.

V. Socio - Economic Aspect

A Graduate of BS Criminology is prepared for careers in crime prevention, law enforcement, scientific crime detection, and correctional administration. Likewise, the presence of the PNP Regional Training Camp, recreational, sports and paramilitary facilities in the island province of Guimaras doubly assure jobs for BS Criminology graduates.

Additional course offering means growth for the college in terms of enrolment, updated facilities and upgrading of its existing faculty and staff. Noteworthy is that Guimaras State College will be creating jobs for qualified professionals and career/job opportunities for the Guimarasnon youths.

The Guimarasnons are assured of finishing a four year degree course at the least expense. Students enrolled in colleges and universities in Iloilo coming from Guimaras has to pay for higher board and lodging, transportation expenses and brave crossing Iloilo and Guimaras than their counterpart who are enrolled in Guimaras State College

Guimaras as host to the Regional Philippine National Police Training will be institutionalized noting that during off training seasons the students will be utilizing the facilities of the government. Thus, the government will be maximizing its resources to the fullest and serving numerous laudable undertakings at least expense.

VI. Findings and Recommendations

Findings

- Based on the survey conducted last November 21 - 23, 2006 to all the public secondary schools in the province of Guimaras 265 secondary graduating students signified their intention to enroll in BS Criminology by June 2007.
- Graduating secondary students from the municipalities of Nueva Valencia, Jordan and Sibunag had claimed that GSC Main campus is inaccessible thus they prefer to enroll in Iloilo.
- The GSC library has enough existing library holdings for general education subjects and some professional subjects of BS Criminology.
- The GSC community is highly supportive to the offering of BS Criminology.

Recommendations

Based on findings of the study, the following were the recommendations:

- There is enough enrollees to open the course by June 2007.
- Intensify enrollment campaign to attract and get the most qualified students;
- Students coming from the municipalities of Nueva Valencia, Jordan, Sibunag and far places can board and lodge within the immediately vicinity of Guimaras State College since there are enough existing boarding houses;
- A prearranged regular transportation to ferry students from Mosqueda Campus and Main Campus will be instituted to assist students coming from Nueva Valencia, Jordan, Sibunag and far places.
- To put up a college dormitory in anticipation of the enrollment growth of students coming from far flung places.
- A Memorandum of Agreement with private owners of specialized laboratories and with PNP Regional Training Camp, Camp Mosqueda in Alaguisoc, Jordan for laboratory.
- Hire part time professors to handle/teach professional subjects in Criminology.
- Provision of budgetary allocation for building, laboratory and facilities.

Job Description

Board of Trustees

1. The highest policy-making body of the College;
2. Approval of the policies passed by the IGP Management Board.

IGP Board of Management

1. Serve as the policy-making body of the college business ventures;
2. Formulate regulations, policies and guidelines to govern the entrepreneurial ventures proposed by the college constituents;
3. Deliberate and approve IGP proposals endorsed by the IGP Director;
4. Act on matters/problems relative to IGP implementation to include provision of budget as endorsed for action by the IGP Director.
5. Determines investment priorities in income generating projects and to develop/promote such projects according to acceptable investments;
6. Makes the project available as part of the facilities of instruction, research, extension and training consistent with the policies and programs of the College;
7. Sets performance objectives and standards in the management and implementation of IGPs.

Technical Feasibility

The program is a ten (10) hour skills training per applicant to be conducted at the GSC main Campus every Saturday and during summer or by appointments after school. This could be availed by out of School Youths, unemployed adults, professionals as long as they are 18 years old and above and has an aptitude and willingness to acquire driving skill.

Training Course

The first requirement is the theoretical aspect. A trainee should attend 3 meetings to meet the course requirements; therefore attendance is vital during the session. During the classroom phase the trainees will be instructed in numerous areas of driving including alcohol safety, drug abuse awareness, aggressive driving, distracted driving and motorcycle awareness. The second phase or the behind-the-wheel part of driver education consists of a minimum (7) seven periods of driving and observing. The trainees are taught in especially equipped manual or automatic transmission vehicles; areas covered in this part include basic maneuvers, parking and off road recovery.

Financial Feasibility

The training cost of Php 2,000.00 per trainee will be collected upon enrolment for the ten (10) hour session of which 50 percent of the tuition per trainee of Php 1,000.00 will be paid as honoraria of the trainer. An administrative cost of 40 percent will be taken from the tuition of each trainee to cover administrative cost computed at Php 800.00 per trainee and 10 percent vehicle maintenance will be taken from the trainee's tuition.

Likewise, the Php 800.00 administrative cost collected from the lump Php 2,000.00 tuition of each trainee will be utilized as payment for administrative cost that covers the percentage share of the project manager, overhead expenses and incentives to identified faculty involved in this production undertaking.

Net Present Value

The proposed undertaking for one year would be able to generate an income of PHP 48,000.00, a Php 12,000.00 worth of incentive at PHP 1,000.00 per year and an assured income of the School of Industrial Technology in the amount of Php 4,800.

Internal Rate of Return

Though the value of the project could be gauged by the income share of the School of Industrial Technology assume at a flat line its profitability could either be attributed to additional procurement of training vehicle so as to increase the number of enrollees that could be accommodated after laboratory extension and in answer to the demands of the immediate clientele in the Municipality of Buenavista only until such time that additional support equipment be granted to accommodate the whole demand of the province.

Socio Economic Analysis

The proposed undertaking for one year would be able to generate an income of Php 48,000.00, a Php 12,000.00 worth of incentive at Php 1,000.00 per year to the driving instructor and staff and an assured income of the School of Industrial Technology in the amount of Php 4,800.00.00. Likewise it would be able to produce 24 skilled drivers after one year of operation.