

Feasibility Study for the Offering of A Short Term Driving Course in Guimaras State College

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Guimaras State College is the only higher education in Guimaras Island which offers varied courses of training from general to technology based education. One of this is the Auto-Diesel Technology which covers several areas of skills development program. The most inviting and profitable is the driving course is one of the in demand skilled profession. Most people, men or women indulges in driving and want to own a car and to drive a car. In today's life people are busy moving from one place to another. They love to travel. Car is the means of transportation of every one of all walks of life. Cars are not anymore considered as a luxury but a commodity and necessity.

An important milestone in the life of an individual who wants to drive is to secure a driver's license. It must be remembered that driving is a privilege not a right that requires one to operate a vehicle in a safe, responsible and lawful manner. He should follow provisions of law provided by the Land Transportation Office (LTO).

The Basic Driving Course is an answer to the problem existing in our highways. The program is a ten (10) hours skills training per applicant to be conducted at the GSC Main Campus every Saturday and during summer or by appointments after school during the school year. This are participated by the Out of School Youth, unemployed adults or any other individuals 18 years old and above who have an aptitude for this kind of trade.

The first requirement is the theoretical aspect. A trainee should attend 3 meetings to meet the course requirement.

The second phase of the behind-the-wheel part of driver education consists of a minimum (7) seven periods of driving and observing. The trainees are taught in especially equipped manual or automatic transmission vehicles, areas covered in this part include maneuvers, parking and off road recovery. Upon completion of the course, a trainee will be given a certificate of completion - "Certificate of Driving Proficiency".

The project aims to produce prudent drivers in the province of Guimaras by meeting the following expectations:

- Learn to practice protective driving;
- Identify traffic road signs and obey traffic rules and regulations;
- Develop high degree of skills, knowledge, safe driving attitude including alcohol safety and drug abuse awareness.

This proposed short term course offering for driving will be offered in Guimaras State College-Main Campus, Mclain, Buenavista under the School of Industrial Technology as a production undertaking of the SIT-Automotive and Auto Diesel Department.

The proposed offering will be offered on weekends on a tutorial basis for ten (10) session or ten (10) hours lecture-demonstration-practicum method of learning. This will be offered for anybody who wants to learn and acquire driving skill.

Definition of Target Markets

The target clientele or enrollees are those individuals who want to acquire driving skill, those who are already drivers but does not hold a professional drivers license, individuals whose license are revoked and are required to secure Driving Proficiency Certificates so that they could not only operate four-wheel vehicles but those bigger and more powerful in securing jobs in companies needing drivers, professionals and OFWs who would want to add to their list of skills prior to going abroad and other vehicles enthusiasts who knows already how to drive but does not thoroughly know the intricacies of the traffic rules and regulations and those who fail to secure driver's license though they already know how to operate a vehicle.

Organizational Structure

The GSC IGP manual 2005 states that to directly address the activities of the IGPs there shall be an IGP board of Management (IBM), which shall serve as the policy-making body of the business ventures of the college. Thus, for this undertaking the approved organizational structure of the IGP of the college is adopted.

Job Description

Board of Trustees

1. The highest policy-making body of the College;
2. Approval of the policies passed by the IGP Management Board.

IGP Board of Management

1. Serve as the policy-making body of the college business ventures;
2. Formulate regulations, policies and guidelines to govern the entrepreneurial ventures proposed by the college constituents;
3. Deliberate and approve IGP proposals endorsed by the IGP Director;
4. Act on matters/problems relative to IGP implementation to include provision of budget as endorsed for action by the IGP Director.

5. Determines investment priorities in income generating projects and to develop/promote such projects according to acceptable investments;
6. Makes the project available as part of the facilities of instruction, research, extension and training consistent with the policies and programs of the College;
7. Sets performance objectives and standards in the management and implementation of IGP.

Technical Feasibility

The program is a ten (10) hour skills training per applicant to be conducted at the GSC main Campus every Saturday and during summer or by appointments after school. This could be availed by out of School Youths, unemployed adults, professionals as long as they are 18 years old and above and has an aptitude and willingness to acquire driving skill.

Training Course

The first requirement is the theoretical aspect. A trainee should attend 3 meetings to meet the course requirements; therefore attendance is vital during the session. During the classroom phase the trainees will be instructed in numerous areas of driving including alcohol safety, drug abuse awareness, aggressive driving, distracted driving and motorcycle awareness.

The second phase or the behind-the-wheel part of driver education consists of a minimum (7) seven periods of driving and observing. The trainees are taught in especially equipped manual or automatic transmission vehicles; areas covered in this part include basic maneuvers, parking and off road recovery.

Financial Feasibility

The training cost of Php 2,000.00 per trainee will be collected upon enrolment for the ten (10) hour session of which 50 percent of the tuition per trainee of Php 1,000.00 will be paid as honoraria of the trainer. An administrative cost of 40 percent will be taken from the tuition of each trainee to cover administrative cost computed at Php 800.00 per trainee and 10 percent vehicle maintenance will be taken from the trainee's tuition.

Likewise, the Php 800.00 administrative cost collected from the lump Php 2,000.00 tuition of each trainee will be utilized as payment for administrative cost that covers the percentage share of the project manager, overhead expenses and incentives to identified faculty involved in this production undertaking.

Net Present Value

The proposed undertaking for one year would be able to generate an income of PHP 48,000.00, a Php 12,000.00 worth of incentive at PHP 1,000.00 per year and an assured income of the School of Industrial Technology in the amount of Php 4,800.

Internal Rate of Return

Though the value of the project could be gauged by the income share of the School of Industrial Technology assume at a flat line its profitability could either be attributed to additional procurement of training vehicle so as to increase the number of enrollees that could be accommodated after laboratory extension and in answer to the demands of the immediate clientele in the Municipality of Buenavista only until such time that additional support equipment be granted to accommodate the whole demand of the province.

Socio Economic Analysis

The proposed undertaking for one year would be able to generate an income of Php 48,000.00, a Php 12,000.00 worth of incentive at Php 1,000.00 per year to the driving instructor and staff and an assured income of the School of Industrial Technology in the amount of Php 4,800.00.00. Likewise it would be able to produce 24 skilled drivers after one year of operation.